



THE AWARDS FOR EXCELLENCE 2025

SUBMISSION GUIDE

Thursday 1 May 2025
12pm - 4:30pm
JW Marriott Grosvenor
House, London

Awards for
EXCELLENCE
IN RECYCLING AND WASTE MANAGEMENT

SUBMIT YOUR ENTRIES BY 7TH MARCH 2025

WHAT ARE THE AWARDS?

This Awards Ceremony stands as the most prestigious event in the environmental calendar, offering an unparalleled platform to showcase your remarkable accomplishments and champion the dedication of your peers and clients in the realms of recycling, reuse, waste reduction, and resource management.

This year, marks the **22nd Anniversary** of the show, set to be bigger and better than ever with seven new categories announced, totalling 20 awards. The Awards recognise innovation, dedication and success in the recycling and waste industry, local authorities, and the wider sector. This is your chance to celebrate, be recognised within the industry for your outstanding work, and rub shoulders with the sector's best and brightest.

RUNNING ORDER

- 12.00 Welcome Drinks
- 12.45 Call for Lunch
- 13.00 Welcome Address
- 15.00 Awards Ceremony
- 16.00 End of Ceremony
- 16.30 After Party





WHO SHOULD ENTER?

If you've spent the last 12 months working on some innovative new solutions, schemes, initiatives, or just generally helping to improve or disrupt the sector for the better, then we'd love to hear from you.

WHY ENTER?

- The Awards for Excellence is regarded as the most prestigious ceremony in the waste and recycling industry
- World leading five star venue with a first class dining experience
- Unrivalled face-to-face time with company owners, key decision makers, council officers and councillors
- Top industry VIPs in attendance
- Celebrate the year's successes and give your team the recognition they deserve!

How to submit an entry

STEP BY STEP

1

CLICK HERE
to see the
submission form

2

Select the
categories you
wish to enter

3

Gather your
evidence and
begin to draft
your entry

4

Submit your 500
word entry, 50 word
summary and up to 6
pages of supporting
evidence

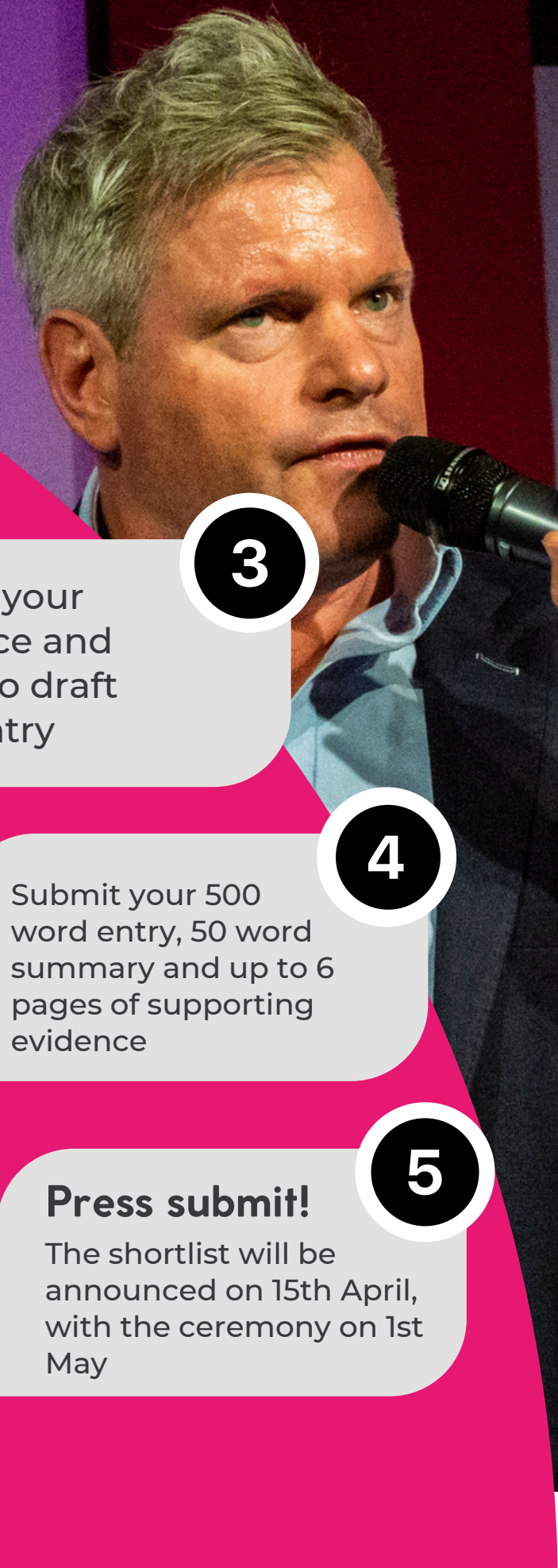
5

Press submit!

The shortlist will be
announced on 15th April,
with the ceremony on 1st
May

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TOP TIPS

BE STRATEGIC

Showcase your organisation's strategic prowess, emphasising innovative approaches and forward-thinking initiatives to leave a lasting impression. Focus on what the criteria actually asks for and ensure you supply relevant information.

BE INSPIRING

Weave a compelling story that highlights your organisation's inspirational journey, as well as the passion that sets you apart from others candidates.

BE IMPACTFUL

Underline the lasting impact of your initiative on the waste and recycling sector by highlighting the details of its contributions. Make sure the entry is well written and kept to the word count.

BE HONEST

Sadly we can't just take your word for it that you are brilliant! You need to give hard evidence that backs up the detail of your entry, including results , or benefits to the wider community.

THE CATEGORIES

INDEPENDENT BUSINESS OF THE YEAR

This award aims to recognise the work done by a recycling company, small or large, operating in the UK, which has provided a service in a consistent and thorough way for its customers.

NEW

AI OR TECHNOLOGY OF THE YEAR

This category looks to recognise cutting-edge innovations in AI and technology that have significantly advanced the recycling industry. Entrants should demonstrate solutions that have improved the efficiency, accuracy and scalability of recycling processes, from sorting and processing to resource recovery.

NEW

ENERGY INITIATIVE OF THE YEAR

This award celebrates a standout project that has delivered exceptional results in energy efficiency, renewable energy integration or energy recovery within the recycling and waste management sector. Entries should highlight measurable.

NEW

EXCELLENCE IN ENVIRONMENTAL IMPACT

This award celebrates leaders setting new benchmarks in environmental stewardship and driving a more sustainable future.

NEW

SOCIAL VALUE WITHIN A COMMUNITY

This award recognises outstanding initiatives by local authorities, organisations or teams that have delivered significant social value through their waste and recycling activities.

NEW

SUSTAINABLE PACKAGING INNOVATION

This category recognises organisations, teams or projects that have excelled in creating or implementing innovative solutions for sustainable packaging.

NEW

BEST NEWCOMER OF THE YEAR

The award celebrates promising new entrants in the waste management, recycling, and environmental sector who demonstrate exceptional innovation, impact and potential for future success.

NEW

WASTE MANAGEMENT INITIATIVE IN THE RETAIL, COMMERCIAL AND PUBLIC SECTOR

Entrants can show how this has helped their company or organisations performance or improved the service they offer in terms of sustainable waste management. For larger firms, entries can be made for recycling achievements within divisions or specific operating sites. Please note, this category is not open to local authorities or retail firms.

CIRCULAR ECONOMY SUCCESS

This award will be presented to the business, local authority or organisation which can show how it has provided for success within the circular economy process in the waste management and recycling sector. Judges will take a flexible and broad approach in assessing this potentially wide-ranging category.

THE CATEGORIES

INNOVATION OF THE YEAR

This award aims to recognise the work done by a metal's recycling company, small or large operating in the UK which has provided a service in a consistent and thorough way for its customers.

COLLECTION CREW OF THE YEAR

This award will recognise the dedication and high-level of service provided by a collection crew involved in either waste collection, recycling or both.

HEALTH & SAFETY INITIATIVE OF THE YEAR

This award will recognise an initiative to raise health and safety standards within a waste management or recycling business, or in a relevant local authority division. It can be for a large scale-project or one that just impacts a niche area of activity, or a few individuals.

THE BEST LOCAL AUTHORITY RECYCLING INITIATIVE

The award is targeted at an initiative in the municipal waste stream and will recognise a project developed and delivered by a local authority which indirectly or directly helps to promote one or more of greater recycling, composting, sustainability and waste prevention.

CONTRIBUTION TO TACKLING NET ZERO

Net-zero goals have never been more in focus. In a year of action this award is looking for examples of how businesses, organisations and local authorities have been implementing clear and circular economy goals in their work. This may include developing new and successful strategies towards carbon neutrality or carbon reduction.

LOCAL AUTHORITY INDIVIDUAL OR TEAM OF THE YEAR

This will be given to the local authority officer, councillor, leader or team at a local authority, waste partnership or similar body which has achieved a high level of success in driving up recycling rates and/or shown success in other areas such as reuse rates, communication, leadership, education and sustainability.

SERVICE CHANGE AT A LOCAL AUTHORITY LEVEL

This category is for local authorities and will involve recognition of a successful service change in part or all of the council area for residents or local businesses. This category will also include service change in waste partnership areas and where councils have a cross-boundary working structure.

REUSE INITIATIVE OF THE YEAR

Entries should include testimonials from key stakeholders, community members or partners who have experienced the positive effects of the reuse initiative. These testimonials should emphasise the real-world impact and credibility of the initiative.

CAMPAIGN OF THE YEAR

Enter your waste and recycling campaign for a chance to be recognised as the Campaign of the Year. Provide a brief overview of your campaign's objectives, target audience and innovative approach. Highlight measurable impact, audience engagement, multichannel integration and any collaborations that contributed to the campaign's success.

THE CATEGORIES

FOOD WASTE INITIATIVE OF THE YEAR

This category looks to recognise organisation that has undertaken an initiative in tackling food waste through prevention, reduction, reuse and recycling. The award celebrates innovative strategies and impactful programs that have successfully minimised food waste across the value chain, whether this be from production to consumption.

RESOURCE & WASTE MANAGEMENT PARTNERSHIP OF THE YEAR

This category recognises collaborations between organisations, businesses or sectors that have worked together to develop and implement innovative solutions for reducing waste, improving recycling rates and optimising resource use.

**[CLICK HERE TO
VIEW ALL THE
CATEGORIES AND
START YOUR
ENTRY!](#)**

WHAT ARE THE AWARDS ABOUT?



“Join us in promoting sustainability, acknowledging excellence, and fostering a collective commitment to a greener future. Come and celebrate your invaluable achievements for the waste and recycling sector this year!”

Rob Mowat, Managing Director - Environment, ROAR B2B

Ready to enter?

Visit www.awardsforexcellence.co.uk to start your entry.

Entries must be submitted by **7th March 2025**

If you have any other queries regarding your entry please contact Maria Foley on:

maria.foley@roarb2b.com or [020 3433 7549](tel:02034337549)



SUBMISSION PROCESS

1

[Click here to see the submission form.](#)



2

Select the categories you would like to enter and read the entry criteria for each category.



Submit a 500 word entry outlining all the great work you've been doing for our industry, along with a maximum of 6 pages of supporting material.



Submit a brief summary of your entry (less than 50 words).



The shortlist will be announced on the 15th April. Should you be successful, you will be contacted by a member of our team to invite you to the ceremony on the 1st May, where the winners will be announced!

Submit your entries by 7th March 2025