UK CYBERWEEK

EXPO & CONFERENCE

17-18 APRIL 2024 . OLYMPIA LONDON

Securing Tomorrow Together

Strength in Community

Let’s start your conversation.

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OUR TEAM - ROAR B2B

ROAR B2B is a visionary events company that puts people at the center of today's most topical, growing and engaged industry sectors.
Before founding ROAR B2B the management team launched and grown tech and cyber security events in the UK and USA over the last 15 years. With offices in London and Bristol, we're dedicated to delivering sustainable, sector-leading events which bring people together to build content, customer-centric community and conversation.

Our ethos is all about delivering events built first and foremost for the target visitor and developing positive lead-generation activities to unite buyers with suppliers.

BUSINESS TECHNOLOGY GROUP:	LEGALEX · CALL & CONTACT CENTRE EXPO · B2B MARKETING EXPO · SALES INNOVATION EXPO
ENVIRONMENT GROUP:	RWM RESOURCE & WASTE MANAGEMENT EXPO · EFD ENERGY, FUELS & DECARBONISATION EXPO · FWM FLOOD & WATER MANAGEMENT EXPO · CLR CONTAMINATION & LAND REMEDIATION EXPO
HEALTHCARE GROUP:	Naidex · UK Care Week · INTERNATIONAL IMAGING CONGRESS · NEURO CONVENTION

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OUR OBJECTIVES

- Uniting IT, Cyber, GRC, and C-level executives with suppliers, creating a powerhouse of buying decision influencers under one roof.
- Shortening your sales cycle by facilitating direct connections and meaningful interactions between key teams.
- Elevating the conference experience by providing high-quality, conference-grade content free of charge.
- Experience our unique customer success service, where our dedicated team works to maximise your ROI and lighten your workload.
- Advocating for the industry's key issues, championing positive change, and actively shaping the future.
- Join the movement towards empowered collaboration, accelerated growth, and unparalleled success with UK Cyber Week.

VISITOR INFORMATION

2096

Total Unique Visitors

A single individual attending the event

4920

Total Registrations

Registered individuals

"a great place to meet a variety of service providers, discover new solutions and catch up on leading industry research..."

By participating at UK Cyber Week, you can engage with a specialised and enthusiastic audience, leading to potential time and cost savings.

Our event draws attendees from various stages of the cybersecurity landscape, actively seeking solutions for their current and forthcoming projects. With a substantial turnout of participants, you'll have the opportunity to connect with a discerning and highly focused audience actively seeking their next cyber solution.

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WHO VISITS?

Our previous event have attracted a diverse range of renowned companies, including global tech titans, disruptive startups, and influential industry leaders. By exhibiting with us, you'll join the ranks of these esteemed organisations, gaining unparalleled visibility, forging valuable connections, and unlocking limitless growth potential.
Secure your spot among the industry's elite and elevate your brand to new heights.

35% BUSINESS LEADERS

35% IT LEADERS

20% CYBER PROFESSIONALS

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OUR VISITORS, YOUR CUSTOMERS

A staggering **87% of attendees** found the conference program exceptionally satisfying

93%
of visitors were there to source products and services

74%
of visitors ranked cybersecurity as a significant concern in their organisation as the highest priority

45%
of visitors hold the ultimate decision-making authority

88%
of visitors were there to network

36%
of visitors were from the financial and professional services

35%
of visitors were VARs, VADs, MSPs and MSSPs

57
Average attendance of a session

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WHO EXHIBITS?

2023 EXHIBITORS INCLUDED:

Be in an esteemed company alongside industry leaders and innovators who have showcased their solutions at our events.

Benefit from unparalleled exposure, connect with top-tier buyers and unlock endless opportunities for growth.

Join our exclusive community of successful exhibitors and take your business to new heights.

KEY REASONS TO EXHIBIT:

NETWORK
Exhibit to expand your professional network, connecting with industry leaders, potential clients, and collaborators.

GENERATE
Participate to generate high-quality leads, identifying prospects interested in your cybersecurity solutions.

LAUNCH
Use this platform to launch new products or services and provide live demonstrations, creating a buzz in the cybersecurity industry.

RE-CONNECT
Reconnect with existing clients and partners, strengthening relationships and exploring opportunities for further collaboration.

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WHAT DOES IT MEAN FOR 2024?

UK CYBER WEEK 2024 IS GROWING TO BECOME PART OF IT'S NEW VENUE.

JOIN US AS WE MOVE TO LONDON OLYMPIA

EXHIBITORS

Whether you're seeking cutting-edge technology, industry insights, or valuable partnerships, our exhibitor lineup promises to offer a wealth of opportunities for engagement and collaboration

SPEAKERS

SUPERSTAR SPEAKERS

UK Cyber Week conference will host an impressive roster of distinguished speakers, featuring esteemed experts, pioneering hackers, and visionary disruptors

THEATRES

TOP QUALITY CONTENT

Each theatre is thoughtfully curated to address specific industry topics, providing in-depth insights, discussions, and expert presentations.

AWARDS 2025

This prestigious ceremony serves as a platform to honour and showcase the exceptional contributions of emerging professionals who are shaping the future of cybersecurity.

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STAND OPTIONS

EARLY BIRD PRICES LISTED
CLOSING SOON

TURNKEY STANDS	TOTAL
ROAR B2B BUILD 9 SQM	£8,910
ROAR B2B BUILD 12 SQM	£11,880
ROAR B2B BUILD 18 SQM	£17,820
ROAR B2B BUILD 24 SQM	£23,760
ROAR B2B BUILD 36 SQM	£35,640
ROAR B2B BUILD 48 SQM	£47,520

36/48 sqm

18/24 sqm

9/12 sqm

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SPONSORSHIP OPTIONS

SHELL SCHEME STANDS	TOTAL
36 SQM SHELL SCHEME	£23,760
18 SQM SHELL SCHEME	£11.880
9 SQM SHELL SCHEME	£5,940

SPEAKING/SESSION OPTIONS	TOTAL
1 SEMINAR SESSION + DATA	£2,950
THEATRE SPONSOR + DATA	£13,500
KEYNOTE THEATRE PACKAGE	£25,000

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SPONSORSHIP OPTIONS

CHARGING STATION (4) - £6,250	MEETING ROOM - £5,225
EXHIBITOR AFTER PARTY - £12,500	NETWORKING CAFÈ - £15,000
FLEXIBLE WORKING ZONE - £9,350	SPONSORED SEATING AREA - £5,000
HAPPY HOUR – CLASSIC - £475	REGISTRATION/ENTRANCE SPONSOR - £16,500
HAPPY HOUR – PREMIUM - £595	SHOW BAGS – SPONSOR TO PROVIDE - £9,500
PRINTED YAH BOARD - £4,250	STARTUP POD - £3,250
LANYARDS – £6,500	BREAKOUT THEATRE – £13,500
EXECUTIVE MEETING ROOM – £16,500	EVENT APP SPONSOR - £7,500

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UK CYBER WEEK APP

UNLOCK THE POWER OF OUR NEW APP...

What if we told you that our networking and meeting opportunities have been improved tenfold this year?

Our new event app gives you access to our visitors, exhibitors and everything you need to know at the touch of a button.

How can this help you achieve your ROI at our show?

- Identify potential business opportunities and pre-arrange meetings at the show
- Pre-plan your diary for the 2 days ahead of time
- Expand your network and brand exposure
- Save conference sessions to your favourites so you don't miss the business-relevant content

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GET IN TOUCH

CONTACT US TODAY!

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www.UKCyberWeek.co.uk

Double the size!
Double the opportunity!
Double the impact!

Join us at UK Cyber Week 2024